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The 2022 NAFCD + NBMDA Annual Convention Will Feature the Return of its Popular Management Training Workshop

CHICAGO — This fall, NAFCD and NBMDA will bring together the leaders of the flooring and interior building material distribution community for the **2022 NAFCD + NBMDA Annual Convention**, November 1-3, 2022 in Chicago, IL. The Annual Convention will feature a one-day workshop titled **University of Innovative Distribution (UID) In-a-Day** on November 1 that will provide tailored education to those in management positions within wholesale distribution firms as well as their partner suppliers.

This workshop is designed for any manager working for a distributor or supplier who is interested in their individual growth as well as the contribution to their employer's growth. The target audience includes operations, general, branch and sale managers along with anyone else within the company looking for continuing education and ideas to stimulate their personal growth.

Conference attendees will hear from an impressive lineup of authorities and leading-edge thinkers who impact distribution executives today, including:

- **Steve McClatchy:** Steve McClatchy returns to NAFCD and NBMDA's University of Innovative Distribution (UID) in-a-day training program that precedes its Annual Convention each year. This workshop, designed for distribution managers, will focus on team leadership and leading change.
- **Ian Heller:** Ian Heller, the co-founder and chief strategy officer of Distribution Strategy Group, has figured out how distributors can become more important to manufacturers. Throughout his presentation, he will share the best way to formulate a bulletproof marketing plan.

If interested in learning more about this year's UID-in-a-Day workshop, or registering for the event, visit www.distributorconvention.org. **The Early Bird deadline for the Annual Convention is this Friday, September 2.** Following that date, registration rates will increase.

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About NBMDA

NBMDA is a trade association representing the leading wholesale distributors of wood panels,

surfacing materials, cabinet hardware, finishes and related interior products. Membership is comprised of distributors and suppliers that serve the independent building material, and kitchen and bath dealer as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit www.nbmda.org.



About NAFCD

The North American Association of Floor Covering Distributors (NAFCD) is a North American, not-for-profit trade association serving distributors and suppliers of floor covering materials and related products.

Its purpose is to enable wholesale floor covering distributors to be the most efficient, professional and profitable vehicle for bringing their suppliers' products to market resulting in the highest degree of customer satisfaction. NAFCD is dedicated to providing its members with opportunities to learn from each other, stay ahead of trends, and become better educated on ways to grow their business. For more information, visit www.nafcd.org.

